# Guidelines For Submitting Files

# art@bagprinter.com

Please include contact information: Name, Phone, Fax, Company, E-mail and Job Name.

## E-Mailing or FTP Files:

Large file sizes attached to emails should not exceed 2mg (compress files for safety & composure), if the file size is larger than 2mb, please upload to our FTP site.

The following steps are for FTP Uploads using your *Windows Explorer* window: Open a "My Computer" window by clicking in the "Start" Menu and selecting "My Computer".

In your window's address bar type in : ftp://publicart@bagprinter.com

At the "log in" window prompt copy-past or type in :

publicart -> in user if not already there

cLASSIC1 ->in password if not already there

Once you are in create a new folder by clicking on "File" then select "New" - "Folder", name your new folder the same as the art that is being uploaded. Once created drag & drop your art from a separate window, or copy-paste the artwork into it.

The following steps are for FTP software:

Using FTP software, type the following in the appropriate fields of your software exactly as they appear,

Host: bagprinter.com

User: publicart Pass: cLASSIC1

The port number usually defaults to 21 on most FTP software applications.

Once you are in create a new folder, name your new folder the same as the art that is being uploaded drop your art into your new folder.

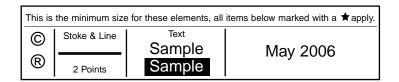
Please include list of files that will be used in your project if more than one (Front\_Panel.eps, Side\_Panels.eps, Bottom\_Gusset.eps.) Bag templates with guidelines are available by email. Send artwork and/or template request to **art@bagprinter.com** 

### Fonts:

Please convert all text to outlines, corves or shapes. We cannot guarantee the output of unconverted fonts.

# Hot Stamping:

Artwork must be solid color, no gradients, tints, shades, screens or halftones. Lines/rules must be 2 points or greater, see legend below. Text should be 14 points or more, bold and thick with no thin serifs and letters spaced at least 1.5 points apart. 2 Colors used must be 1/2" apart. No solid area over 1/2" or blistering may occur. Send vector artwork in Adobe Illustrator, EPS. We are PC based. No scanned images.



### **Screen Printing:**

2-3 or 4 spot color **TIGHT REGISTERED PRINTING** is our specialty. Screen printing is good for large imprint areas. Artwork must be solid colors. Lines/rules must be 2 points or greater, include color identification for PMS Inks used in artwork. No screens or halftones. Send vector artwork in Adobe Illustrator, EPS. We are PC based. No scanned images.

### **Artwork:**

Include a hard copy with order. Please have your work CAMERA ready, sized and color separated. Alterations such as resizing and color separation will incur a rate of \$75.00 per hour net, with 1/2 hour minimum.

Please include color identification such as (Pantone coated #521C). Try to select color PMS swatches, the color on your computer screen will not be the same as color printed on paper or plastic bags. Please refer to a quality Pantone Color Chip Book colors 100C - 732C when selecting your colors. Send vector artwork in Adobe Illustrator, .EPS. We are PC based. No scanned images.

## **File Formats:**

- Offset Lithography.
- Please send a copy of the original artwork.
- We accept artwork files by: E-mail, CD.
- Artwork should be in the following formats:
- \* PC Illustrator CS+ -- .EPS, .AI,
- \* Mac Illustrator 10, -- .EPS, .AI, Quark Express -- 4.0.
- Please zip files for safety & composure when e-mailed.
- TIFF & Photoshop files must be 350+ dpi in black and white unless art will be used for 4 color process printing.
- We do not accept power point, png files.

**Four Color Process:** Scanned images used in Bag Layout must be in CMYK .tiff, or ,eps at 350+ Dot Per Inch (dpi).

**PMS Colors:** 100C - 732C: \$53.00 (U)

**No PMS Color Match Charge:** 2,500 bags or more.

We use gloss inks the following are commercially matched PMS numbers

